

nuDoors App Suite

Privacy Policy

September | 2025

1. Our Commitment to Your Privacy

Welcome to nuDoors. This Privacy Policy explains how nuDoors ("we," "us," or "our") collects, uses, and shares information about you when you use our websites, mobile applications, and digital tools, including nuVision, nuEstimate, and the CNI Suite (collectively, our "Services"). Your privacy is a top priority, and we are committed to protecting your personal information.

2. Information We Collect

To provide you with our Services, we collect information in a few different ways.

a) Information You Provide to Us:

- **Contact and Project Details:** When you use our Services to create an estimate or request an installer, you provide us with information such as your name, email address, phone number, physical address, and specific details about your project (like cabinet dimensions, style choices, etc.).
- **User-Generated Content:** When you use our nuVision™ visualizer tool, you may voluntarily upload photos of your personal space (e.g., your kitchen or bathroom).
- **Professional Information (for CNIs):** When contractors apply to our Certified nuDoors Installer (CNI) program, we collect business credentials, service areas, and contact information.

b) Information We Collect Automatically:

- **Usage Information:** We may collect data about how you interact with our Services, such as the features you use and the pages you visit.
- **Device Information:** We may collect basic information about the device you use to access our Services, such as your IP address, browser type, and operating system.

3. How We Use Your Information

We use the information we collect to operate and improve our Services. Our primary purposes are:

- **To Provide and Manage Our Services:** To generate project estimates, create digital visualizations, process orders, and manage CNI accounts.
- **To Fulfill Your Requests:** To email you a copy of your project estimate and, with your explicit permission, to connect you with a Certified nuDoors Installer (CNI) in your area.
- **To Communicate With You:** To respond to your inquiries and send you information related to your project or account.
- **To Improve Our Products:** To analyze usage trends and feedback to enhance the user experience and functionality of our tools.

4. How We Share Your Information

We do not sell your personal data. We only share your information in the following limited circumstances:

- **With Certified nuDoors Installers (CNIs):** If you specifically request to be connected with a professional, we will share your name, contact information, and project details with one or more CNIs in your service area so they can provide you with a quote.
- **With Third-Party Service Providers:** We may work with vendors who perform services on our behalf, such as web hosting, data analysis, and email delivery. They are only given access to the information necessary to perform these functions.
- **For Legal Reasons:** We may disclose your information if we are required to do so by law or in response to a valid legal request from a public authority.

5. Special Note on the nuVision™ AI Tool and Your Photos

Your trust is critical when you use our AI-powered visualizer.

- The photos you upload are used **solely** for the purpose of generating a visualization of our products in your space.
- We **do not** use the photos you upload to train our AI models.
- Uploaded images are kept securely and are automatically deleted from our active systems after a set period.

6. Data Security

We use reasonable administrative, technical, and physical security measures to protect your personal information from unauthorized access, use, or disclosure.

7. Your Rights and Choices

You have control over your personal information. You can:

- **Opt-Out of Marketing:** You can unsubscribe from our promotional emails at any time by using the "unsubscribe" link provided in the email.
- **Access, Correct, or Delete Your Information:** You may request to review, update, or delete the personal information we hold about you.

To make any of these requests, please contact us using the information below.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

nuDoors Privacy Team

sales@nudoors.com